

How to prepare for PDPA Compliance in carrying out E-Commerce Business

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SPEAKER

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Dispute Resolution

Telecommunications and Technology

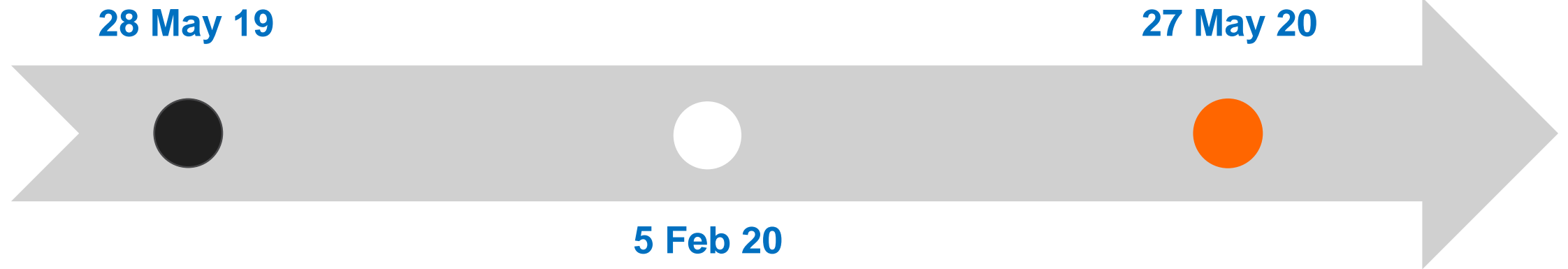
Regulatory & Investigations

Administrative & Environmental Cases

Customs & Trade Law

EFFECTIVE DATE OF THE PDPA

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Chapter 1 Personal Data
Protection Committee
Chapter 4 Office of the
Personal Data Protection
Committee

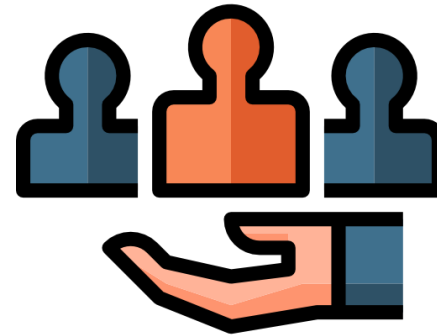
1 1 2
Days

Chapter 2 Personal Data Protection
Chapter 3 Rights of the Data Subject
Chapter 5 Complaints
Chapter 6 Civil Liability
Chapter 7 Penalties
Section 95 and Section 96

RELATIONSHIP BETWEEN DATA SUBJECT, DATA CONTROLLER AND DATA PROCESSOR



Employees/Customers/Suppliers
(Data Subject)



Companies/Service Providers/Sellers
(Data Controller)



Data Processor Service Providers
(Data Processor)

DUTIES OF THE DATA CONTROLLER

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- 1) Provide an appropriate security measures
- 2) Prevent other persons who receive Personal Data from using or disclosing Personal Data unlawfully or without authority
- 3) Provide an inspection system for erasing or destroying Personal Data
- 4) Notify the PDPC Office of any breach of Personal Data within 72 hours
- 5) Data Controllers located outside Thailand must appoint a representative located in Thailand, in writing, to act on behalf of the Data Controllers without any limitation of liability

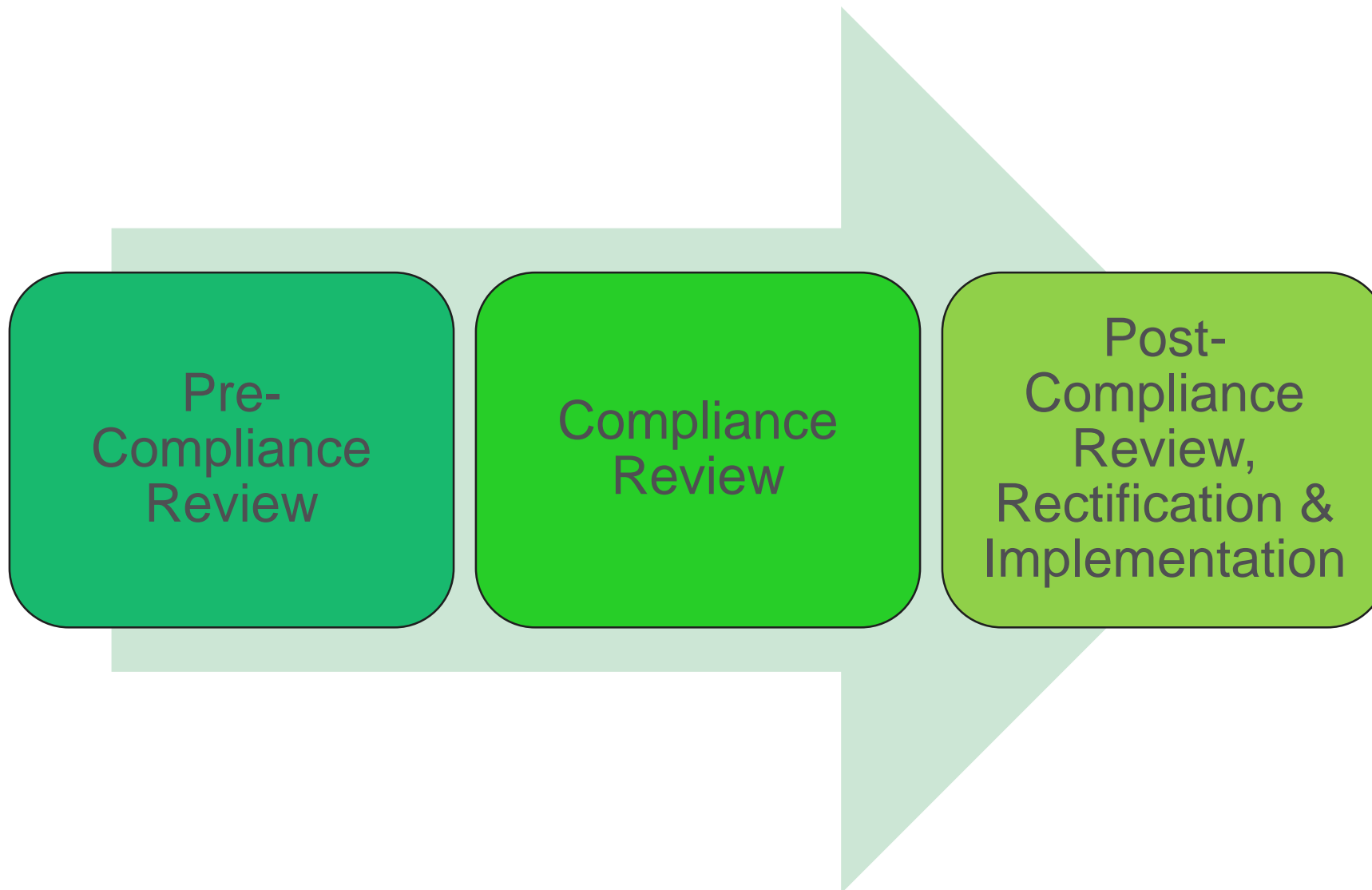
DUTIES OF THE DATA PROCESSOR

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- 1) Collect, use or disclose Personal Data according to the Data Controller's orders
- 2) Provide appropriate security measures
- 3) Notify the Data Controller of any breach of the Personal Data
- 4) Prepare and keep records of entries regarding Personal Data processing activities



OUR APPROACH



Key points on Personal Data Compliance



Appoint a DPO



Have internal taskforce
to assist DPO



Make BCI of DPO
publicly available



Communicate policies
to all employees

Key points on Personal Data Compliance

Process to handle complaints



Ensure contract in place with third parties



Process to handle access requests



Ensure data accuracy



Key points on Personal Data Compliance

Prepare a Retention Schedule



Put in place security measures



Data Inventory Map



Data Breach Management Plan



PREPARATION

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Phase 1	Phase 2	Phase 3	Phase 4	Phase 5
<p>Conduct a project kick-off meeting</p> <p>Joint awareness exercise</p> <p>Impact analysis, Data Inventory & Readiness Assessment questionnaire</p>	<p>Consolidate results of questionnaire, review the PDPA readiness</p> <p>Gap heat map analysis, status update</p>	<p>Draft privacy policies, compliance manuals, guideline(s) and checklist(s)</p> <p>Appoint DPO, R & R, review the privacy policies</p> <p>Provide recommendations on processes, review IT policies</p>	<p>Joint Training on PDPA policy & processes</p>	<p>Review implementation</p>



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KNOW
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RAJAH & TANN THANK YOU

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