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*DAH Thailand Workshop*

**Governance of Next Gen Technologies: International Trends and Perspectives**

**Thursday, January 9, 2020, 1pm - 5:15pm**

Electronic Transactions Development Agency, 9th Tower Grand Rama 9 Building Floor 15, FEGO

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**Agenda**

This workshop, convened by the Digital Asia Hub Thailand (DAH.th) in collaboration with Thailand’s Electronic Transactions Development Agency (ETDA) and the Global Network of Internet & Society Centers (NoC) represented by the Berkman Klein Center for Internet and Society at Harvard University and the Nordic Center for Internet and Society, brings together international and local experts to discuss trends in the governance of emerging technologies, with a specific focus on AI, algorithms, and Big Data, at the intersection of user behavior, business models, and laws and regulations. Each segment starts with an expert presentation, followed by Q&A and open discussion among the workshop participants.

- 12.30 - 12.45      **Registration**
  
- 1:00-1:15pm      **Welcoming Remarks and Introduction**  
*Yingyong Tanthanapongphan, Co-Founder and CEO DAH Thailand*
  
- 1:15-1:45pm      **AI and the Next Generation: What Can we Learn from Young People?**  
*Sandra Cortesi, Berkman Klein Center, Harvard University, USA*
  
- 1:45-2:15pm      **Deploying AI in an Asian Context: What Can we Learn from Case Studies?**  
*Prof. Malavika Jayaram, Digital Asia Hub & SMU School of Law, Hong Kong & Singapore*
  
- 2:15-2:45pm      **How to Engage Your Stakeholders into Designing Fairer AI?**  
*Prof. Dr. Christian Fieseler, Nordic Center for Internet and Society, Norwegian Business School, Norway*
  
- 2:45-3:15pm      **Open Discussion**  
*Moderator: Rubkwan Choldumrongkul, Research Director, DAH Thailand*

Tea break

3:30-4:00pm	<b>To what extent has the EU GDPR been contributing to the International Governance of Information Power and what will be Future Trends?</b> <i>Prof. Dr. Herbert Burkert, Research Center for Information Law, University of St. Gallen, Switzerland</i>
4:00-4:30pm	<b>What are International Trends in the Regulation of AI-based Technologies?</b> <i>Prof. Dr. Urs Gasser, Berkman Klein Center, Harvard University, USA</i>
4:30-5:00pm	<b>Open Discussion</b> <i>Moderator: Rubkwan Choldumrongkul, Research Director, DAH Thailand</i>
5:00pm	<b>Closing Remarks</b> <i>Yingyong Tanthanapongphan, Co-Founder and CEO DAH Thailand</i>

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## Bios

**Herbert Burkert** is the president of the Research Center for Information Law, University of St. Gallen, Switzerland. He has served as an advisor to national and regional governments as well as to international organizations. He has studied law, political science, and history at the University of Cologne (Germany) and the University of Dublin (Ireland).

**Rubkwan Choldumrongkul** is a Thai qualified lawyer who has been actively working in providing legal advice on the governance and the structure of technology and innovative business operation in Thailand to find the balance of being strictly in compliance with the relevant laws and regulations while preserving their innovative valued preposition and recently embarked on her new venture to tackle personal data protection and governance under the GDPR scheme and the local PDPA. She will be leading the research team on AI and Big Data Governance for electronic transaction in Thailand in collaboration with ETDA as the Research Director.

**Sandra Cortesi** is a Fellow at the Berkman Klein Center for Internet & Society at Harvard University and the Director of Youth and Media. She is responsible for coordinating the Youth and Media's policy, research, and educational initiatives, and is leading the collaboration between the Berkman Klein Center and UNICEF. At Youth and Media Sandra works closely with talented young people and lead researchers in the field as they look into innovative ways to approach social challenges in the digital world.

**Christian Fieseler** is professor for communication management at BI Norwegian Business School and a director of the Nordic Centre for Internet and Society. His research and teaching is focused on the question how

individuals and organizations adapt to the shift brought by new technology, and how to design participative and inclusive spaces in this new media regime.

**Urs Gasser** is the Executive Director of the Berkman Klein Center for Internet & Society at Harvard University and a Professor of Practice at Harvard Law School. His research and teaching activities focus on information law, policy, and society issues and the changing role of academia in the digitally networked age.

**Malavika Jayaram** is the inaugural Executive Director of the Digital Asia Hub. Prior to her relocation to Hong Kong, she spent three years as a Fellow at the Berkman Klein Center for Internet and Society at Harvard University: she has been a Faculty Affiliate of the centre since 2017. A technology lawyer for over 15 years, she practised law at Allen & Overy, London, and was Vice President and Technology Counsel at Citigroup.

**Yingyong Tanthanapongphan** is a Harvard & Stanford-educated serial entrepreneur in financial services. He co-founded Cartrust to help provide bridge financing for micro-entrepreneurs who use car for their business and also as collateral to get refinanced when they need cash or working capital for their business operation. He also founded Credit OK in 2018 to provide credit risk solutions for micro-entrepreneurs and SMEs in Thailand and Southeast Asia. Before venturing on his own, Jet worked for SCG, one of the largest conglomerates in Southeast Asia, in intellectual property strategy and management. He serves as Co-Founder and CEO of the Digital Asia Hub Thailand (DAH.th).

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## About DAH.th

DAH.th is a platform to foster interdisciplinary research and dialogue among all stakeholders with a shared interest in key areas concerning the digital economies and societies of Thailand and Southeast Asia. Together with local and regional collaborators, DAH Thailand contributes to overall trust and capacity building in form of translational research and stakeholder engagement, with an initial geographic focus on Thailand.